



trilogy

Headshot Guide

**What to Know
Before Your Headshot Session**





Tips Before Your Headshot Session



What To Wear

Do's

- Come pressed and wrinkle-free
- Make sure everything fits well. Not too big or too tight
- Cover tattoos and remove piercings that you don't want to be visible in your photos

Don't's

- No Extremely Bright Colors
- No Busy Patterns or Large Stripes
- Avoid white, if you can.
- Don't wear colors that are your exact skin tone

Woman

- Layers work great with subtle prints and flattering colors.
- Aim for blouses/tops that are different than your skin tone.
- Keep jewelry simple if you have patterns or multiple layers.
- No busy or chunky jewelry, err on the side of elegant and refined

Men

- The standard business look is a suit jacket, dress shirt, and tie.
- Casual business looks can be an open jacket and dress shirt.
- Focus of the camera will be from the waist up, so if you want to wear jeans or more casual shoes to be comfortable that's ok.



Tips Before Your Headshot Session

Positioning & Smiles Recommendations

- The photographer will help direct positioning, angles, chin and shoulders, etc. in real time and we will let you choose your preferred shot in real time.
- Avoid crossed arms, hands in pockets, or elbows sticking out
- Headshots will be waist up to allow us to crop for consistency
- Make-up should be clean and natural.
- Eye contact with camera is a must
- Smiles – we would prefer that everyone smiles.

