

# DREAMMAKERS 2022

APRIL 1 - APRIL 2, 2022

## Conference Agenda

### FRIDAY, APRIL 1

- 10:00AM – 10:15AM**    **Opening**
- 10:15AM – 11:00AM**    **Establishing a Brand**  
Tech Update  
Presenters: Eric Perkins in discussion with F2 Strategy
- 11:00AM – 11:15PM**    **Break**
- 11:15AM - 11:45AM**    **Establishing a Brand**  
Service Team Update  
Presenter: Eric Perkins
- 11:45AM - 12:15PM**    **Sustaining a Legacy**  
Leadership Program  
Presenters: Mike Broker and Ginger Silverman  
Wealth Advisor Level Up Committee  
Presenter: Mike Fibiger
- 12:15PM - 1:45PM**    **Lunch**
- 1:45PM - 2:30PM**    **Increasing Capacity**  
Presenters: Jeff Seuferling in discussion with Scott Naiman
- 2:30PM - 2:45PM**    **Break**
- 2:45PM - 4:15PM**    **State of the Union**
- 4:15PM - 4:30PM**    **Closing**

### SATURDAY, APRIL 2

- 6:00PM - 12:00AM**    **Awards Celebration**